



Δήμος Λευκωσίας
Nicosia Municipality



pop_up
fest2015

OPEN CALL FOR DECLARATION OF INTEREST

Pop-up Festival 2015

In the context of the organisation of Pop-up Festival 2015, the Nicosia Municipality, in collaboration with the Municipal Arts Centre, associated with the Pierides Foundation [NiMAC], extends an open call for proposals for the allocation of vacant shops and the organisation of events in Makarios Avenue during the period 13 November – 24 December 2015.

The major objective of the festival is to gather the most innovative, inventive and creative figures in the field of entrepreneurship, entertainment and culture in the main shopping artery of Nicosia. Through the organization of the festival, we aim at the revitalization and revival of Makarios Avenue by boosting entrepreneurship, either through commercial activity or through innovation, and the emergence of new talents through creation.

The project will be accompanied by a range of parallel activities –educational, cultural, recreational– focusing on the active participation of the public.

The proposals will concern the following areas:

A. Innovation

Proposals concerning innovative ideas from new companies (start ups).

B. Commerce

Proposals by professionals or young entrepreneurs and artists in relation to retail trade.

C. Art

Proposals relating to arts and culture (e.g. art exhibitions, installations, theatre, music, performances, dance).

D. Education

Proposals of educational interest (e.g. workshops, courses, lectures and other related activities), which will be held in appropriate predefined venues.

Festival venue and opening hours

The venue for the Pop-up Festival 2015 will be the City Plaza Shopping Mall on Makarios Avenue.

Duration of festival: 13 November – 24 December 2015

Days and opening hours:

Monday: Closed

Tuesday to Friday: 13:30 – 20:00

Saturday and Sunday: 10:30 –13:30 and 15:00 – 20:00

The opening hours should be strictly observed.

Note: The opening hours are not binding for those shops wishing to hold scheduled events beyond the hours listed above.

Participation cost (for those selected)

A. For concession of shop, the operation of which will generate revenue for the user: €250

B. For concession of shop, the operation of which will not generate revenue for the user: Free

C. For holding events/happenings, which will generate revenue (not applicable to shops): €50.

C. For holding events and happenings, which will not generate revenue (not applicable to shops): Free.

Deadline for submission of proposals

Proposals should be submitted by Friday, 2 October 2015, at 15:00.

How to submit a proposal

You can submit your proposal electronically by sending it to info@nimac.org.cy (please note that it should not exceed 7MB) or deliver it personally to our offices located on the corner of Tempon and Pentadakylos Streets in the Old Town, Monday to Friday 8:30-15:00.

For further information and clarification questions, please call at 22 797400, 8:30-15:00.

Selection Criteria

The selection of the proposals will be made on the basis of innovation, originality, quality and on whether the proposal is feasible and practicable.

Selection Procedure

1. The final number of the applicants that will be selected will depend both on the final number of available shops and the available budget.
2. Selection will take place in two phases: pre-selection and final selection. Applicants for short-listed proposals will be invited for an interview for further discussion and analysis of their proposal, if necessary.
3. The Municipality and the Municipal Arts Centre are not obliged to justify to any applicant whichever decision they make regarding his/her participation in the festival.

Financial Support

Category A

(with regard to proposals which will generate revenue)

The Municipality will be responsible for the operational costs of the shops (electricity and water).

Category B

(with regard to proposals which will not generate revenue)

1. The Municipality will be responsible for the operational costs of the shops (electricity and water).
2. In addition, the Municipality will also cover part of the funds required for the implementation of events/happenings during the festival, which will not exceed 50% of the total budget. The maximum subsidy amount will not exceed €400.

Please note that during the final selection phase a detailed statement of expenses will have to be submitted for both categories. Original receipts or invoices are required for all expenses incurred.